**Final Project Proposal**

**Xintong Wang**

**Student ID: 1155130054**

**Introduction:**

The musical goers website is designed for musical lovers in China and for promoting the musical culture to the wide public.

**What: Problem statement**

1. **Before watching the performance**: Musical lovers often take much time and effort to search for thorough musical information. A majority of websites mainly focus on ticket-selling and the information is scattered.
2. **On purchasing the tickets**: It is sometimes hard to choose from various shows and people expects recommendation according to the popularity and themes, especially for the newcomers. Some of my friends also have a tough time in choosing the right theatre and specific seats to improve their viewing experience.
3. **After watching the performance**: People find that there are very few community for musical lovers to share their reviews and stories. One of my friend also argue that it is difficult to understand some professional jargons and also nicknames of performers given by musical fans.

**Who: Target users**

1. Musical lovers in China who have watched some performance and have a basic understanding of musical culture.
2. Musical newcomers who have few knowledge about musical but show their interest in this field.

**Why: Site objective**

1. Very few websites offer comprehensive and professional information about musical performance such as performers, original works, videos and titbits. The website plans to save the time and effort of musical goers spent on searing for the relevant information.
2. Very few websites provide interactive community for musical goers to share their repos and have a better comprehension about musical cultures. Hence, this website would like to provide more interesting information such as terminologies and jargons in fan circles and also invite people to share their interesting stories with the public.

**User needs**

1. Musical lovers are eager to explore more comprehensive and interesting musical information. It should not only cover profession jargons and musical culture, but also pragmatic information such as tips to select theatres and seats.
2. Musical goers are willing to share their unique experience on watching the musical performance around the world and their repos about performers. They may want more interactive way to engage with others and the website may consider to include test game to evaluate their level of understanding.